

2024 – 2029 Five-Year Plan Framework

Vision

Everyone in Wisconsin will live healthy and full lives.

Mission

To bring about lasting improvements in health and well-being and advance health equity in Wisconsin through investments in community partnerships, education and research

Values

Academic and Community Leadership	Multi-sector Partnerships
Creativity and Flexibility	Sustainability

Goals

Advance Health Equity	Build Capacity and Leadership
Catalyze Systems Change	Promote Innovation

Strategies

Address critical and emerging health needs
Advance health equity across a wide range of approaches, populations, geographic areas and issues
Cultivate convening and capacity-building opportunities
Develop and strengthen Wisconsin's health care and public health workforce
Engage with a wide range of partners and communities
Foster partnerships that address the social factors influencing health and well-being
Promote diversity in health care education, outreach and delivery
Propel research and education innovations with the potential to positively impact health and advance health equity
Support and strengthen community-driven approaches and initiatives with the potential to positively impact health and advance health equity