2024 – 2029 Five-Year Plan Framework

Vision
Everyone in Wisconsin will live healthy and full lives.

Mission
To bring about lasting improvements in health and well-being and advance health equity in Wisconsin through investments in community partnerships, education and research.

Values
<table>
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<tr>
<th>Academic and Community Leadership</th>
<th>Multi-sector Partnerships</th>
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<tbody>
<tr>
<td>Creativity and Flexibility</td>
<td>Sustainability</td>
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Goals
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<tr>
<th>Advance Health Equity</th>
<th>Build Capacity and Leadership</th>
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<tbody>
<tr>
<td>Catalyze Systems Change</td>
<td>Promote Innovation</td>
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Strategies
- Address critical and emerging health needs
- Advance health equity across a wide range of approaches, populations, geographic areas and issues
- Cultivate convening and capacity-building opportunities
- Develop and strengthen Wisconsin’s health care and public health workforce
- Engage with a wide range of partners and communities
- Foster partnerships that address the social factors influencing health and well-being
- Promote diversity in health care education, outreach and delivery
- Propel research and education innovations with the potential to positively impact health and advance health equity
- Support and strengthen community-driven approaches and initiatives with the potential to positively impact health and advance health equity